

H 30532

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Name of Candidate: <u>Shelli Hutton</u>	Date: <u>11/06/12</u>
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally

qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Total Charges: \$	Gross \$	Net \$	
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HL # 6187448

STATION ORDER

37,850

X

Revision #: Date: 9/7/2012

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Ft. Lauderdale
 Primary Demo: Adults 50+
 Separation between spots: 30

Estimate: 492

Description: Nelson Miami 9.18-9.24

Flight Start Date: 9/18/2012 05:00 AM

Flight End Date: 9/24/2012 04:50 AM

Vendor: WSVN-TV

1401 75th Street Causeway

Miami, FL 33141

Send Billing To: Aber Hutton Media

6180 Grovedale Ct

Suite 200

Alexandria, VA 22310

Phone: 703-299-0365

Fax: 703-299-9211

Phone: 305-761-0692

Fax: 305-785-2708

Affiliation: FOX

30330

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 9/18	Wed 9/19	Thu 9/20	Fri 9/21	Sat 9/22	Sun 9/23	Mon 9/24	Total Spots
WSVN-TV MTuWThF 6:30a-7:00a TODAY-FLORIDA	EM	\$650.00	30	1	0	1	1	0	0	0	3
MTuWThF 7:30a-7:30a TODAY-FLORIDA	EM	\$750.00	30	1	0	0	1	0	0	0	2
MTuWThF 7:30a-8:00a TODAY-FLORIDA	EM	\$750.00	30	0	1	1	0	0	0	0	2
MTuWThF 8:00a-8:30a TODAY-FLORIDA	EM	\$650.00	30	0	1	1	1	0	0	1	4
MTuWThF 10:00a-11:00a WENDY WILLIAMS	DT	\$200.00	30	0	1	0	0	0	0	1	2
MTuWThF 12:00p-12:30p CH7 NOON NEWS	DT	\$300.00	30	1	0	0	1	0	0	0	2
MTuWThF 12:30p-1:00p CH7 NWS-NOON	DT	\$300.00	30	0	1	0	0	0	0	0	1
MTuWThF 4:00p-4:30p CH7 NWS 4:00PM	EF	\$550.00	30	0	1	0	1	0	0	1	3
MTuWThF 4:30p-5:00p CH7 NWS 4:30PM	EF	\$550.00	30	1	0	1	0	0	0	1	3
MTuWThF 5:00p-5:30p CH7 NEWS	EN	\$1,000.00	30	0	0	1	0	0	0	1	2
MTuWThF 5:30p-6:00p CH7 NWS 5:30PM	EN	\$1,000.00	30	1	0	0	0	0	0	0	1
MTuWThF 6:00p-6:30p	EN	\$1,000.00	30	0	1	0	0	0	0	0	1



STATION ORDER

#0333 P. 015/015

ABAR HUTTON

09/07/2012 17:48 7032989211

Revision #: Date: 9/7/2012
Send Billing To: Abbar Hutton Media
6180 Grovedale Ct
Suite 200
Alexandria, VA 22310
Phone: 703-298-0395
Fax: 703-298-8211

Estimate: 492
Description: Nelson Miami 9.18-9.24
Flight Start Date: 9/18/2012 05:00 AM
Flight End Date: 9/24/2012 04:59 AM

Vendor: WSVN-TV

1401 79th Street Causeway

Miami, FL 33141

Buyer: Shell Hutton

Phone: 305-751-8692

Fax: 305-795-2709

Attribution: FOX

Daypart Program	Daypart Code	STN Gross	Days	Tue 9/18	Wed 9/19	Thu 9/20	Fri 9/21	Sat 9/22	Sun 9/23	Mon 9/24	Total Spots	
WSVN-TV												
CH7 NWS 6:00PM												
MTUWTHF 6:30p-7:00p CH7 NWS 6:30PM	EN	\$1,000.00	30	0	0	0	1	0	0	1	2	
MTUWTHF 7:00p-7:30p INSIDE EDITION<	PA	\$1,100.00	30	0	1	0	1	0	0	0	2	
MTUWTHF 10:00p-11:00p CH7 NWS 10:00P<	LN	\$1,700.00	30	1	0	0	1	0	0	0	2	
MTUWTHF 9:00a-10:00a TODAY-FLORIDA	DT	\$250.00	30	1	0	0	0	0	0	0	1	
Total Cost:		\$24,000.00	Total Spots:		7	7	5	8	0	0	8	33
											33	

Signature: _____



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Contract # 30532

Schedule Dates 09/18/12-09/24/12
Advertiser POL/B NELSON/D/SEN/FL (3426)
Agency Abar Hutton (1762)
Product Political Issues (1082)
Brand BILL NELSON 4 SENATE (12284)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON, SHELLI
Phone/Fax /
CPE 492
Account Types National/Political Candidate
Billing Type Standard
Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , BILL NELSON FOR SENATE

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Wendy Creque
CO-OP No
Headline # 06187448
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,600.00
Net Total \$20,400.00
Sales Tax

WSVN (WSVN)

By Broadcast Month
Sep. 2012 33 \$24,000.00
Grand Total: 33 \$24,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:30A- 7A (ET)	1		1	1	1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
2.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7A- 7:30A (ET)	1		1	1	1	1			2	\$750.00	\$1,500.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
3.0	Normal Line / SPOT	09/19/12-09/20/12	4	:30	7:30A- 8A (ET)	1		1	1	1	1			2	\$750.00	\$1,500.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
4.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	8A- 8:30A (ET)	1		1	1	1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
5.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	8A- 8:30A (ET)	1	1							1	\$650.00	\$650.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
6.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	10A- 11A (ET)	1		1	1	1	1			1	\$200.00	\$200.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12P- 12:30P (ET)	1		1	1	1	1			2	\$300.00	\$600.00	WSVN (WSVN)	NOON NEWS	9/12/12
8.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	12:30P- 1P (ET)	1		1	1	1	1			1	\$300.00	\$300.00	WSVN (WSVN)	NOON NEWS	9/12/12
9.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	4P- 4:30P (ET)	1		1	1	1	1			2	\$550.00	\$1,100.00	WSVN (WSVN)	4P NEWS	9/12/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4P- 4:30P (ET)	1	1							1	\$550.00	\$550.00	WSVN (WSVN)	4P NEWS	9/12/12
11.0	Normal Line / SPOT	09/18/12-09/20/12	4	:30	4:30P- 5P (ET)	1		1	1	1	1			2	\$550.00	\$1,100.00	WSVN (WSVN)	430P NEWS	9/12/12
12.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4:30P- 5P (ET)	1	1							1	\$550.00	\$550.00	WSVN (WSVN)	430P NEWS	9/12/12
13.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5P- 5:30P (ET)	1			1	1	1			1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12
14.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5P- 5:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Contract # 30532

Schedule Dates

09/18/12-09/24/12

Advertiser

POL/B NELSON/D/SEN/FL (3426)

Agency

Abar Hutton (1762)

Product

Political Issues (1082)

Brand

BILL NELSON 4 SENATE (12284)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

HUTTON, SHELLI

Phone/Fax

/

CPE

492

Account Types

National/Political Candidate

Billing Type

Standard

Comments

BILL NELSON 4 SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Wendy Creque
CO-OP No
Headline # 06187448
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,600.00
Net Total \$20,400.00
Sales Tax

WSVN (WSVN)
By Broadcast Month
Sep. 2012 33 \$24,000.00
Grand Total: 33 \$24,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	5:30P- 6P (ET)	1		1						1	\$1,000.00	\$1,000.00	WSVN (WSVN)	530P NEWS	9/12/12
16.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	6P- 6:30P (ET)	1			1					1	\$1,000.00	\$1,000.00	WSVN (WSVN)	6P NEWS	9/12/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:30P- 7P (ET)	1				1				1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
18.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:30P- 7P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
19.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	7P- 7:30P (ET)	1			1	1	1			2	\$1,100.00	\$2,200.00	WSVN (WSVN)	INSIDE EDITION	9/12/12
20.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10P- 11P (ET)	1			1	1	1			2	\$1,700.00	\$3,400.00	WSVN (WSVN)	10P NEWS	9/12/12
21.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10A- 11A (ET)	1	1							1	\$200.00	\$200.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
22.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	9A- 10A (ET)	1		1						1	\$250.00	\$250.00	WSVN (WSVN)	TODAY IN FL	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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